

National Chin-Yi University of Technology Continuing Education Division  
Curriculum for 2024 Four-Year Bachelor Program of Department of Information Management

[illegible]

第二學年Second Year																
管理會計	Managerial Accounting	3	3	0												
組織行為	Organizational Behavior	3	3	0												
財務管理	Financial Management				3	3	0									
消費者行為	Consumer Behavior				3	3	0									
企業電子化技術Enterprise Electronic Technology																
網頁設計	Web Page Design	3	3	0												
網路服務與管理	Information Network Services and Management	3	3	0												
多媒體設計	Multimedia Design				3	3	0									
△網頁應用程式設計	Web Application Programming				3	3	0									
企業電子化應用Enterprise Electronic Applications																
知識管理	Knowledge Management				3	3	0									
第三學年Third Year																
人力資源管理	Human Resource Management	3	3	0												
商事法	Law of Commercial Affairs				3	3	0									
管理數學	Management Mathematics				3	3	0									
企業電子化技術Enterprise Electronic Technology																
影像處理與應用	Image Processing and Application	3	3	0												
物聯網應用與實務	IoT Application Practice	3	3	0												
雲端運算	Cloud Computing				3	3	0									
資料壓縮	Data Compression				3	3	0									
企業電子化應用Enterprise Electronic Applications																
●進銷存管理資訊系統	Invoicing Information System	3	3	0												
虛擬實境與擴增實境	Virtual Reality and Augmented Reality	3	3	0												
●網路行銷	Internet Marketing				3	3	0									
●生產管理資訊系統	Production Management System				3	3	0									
●財務會計資訊系統	Financial Accounting Information System				3	3	0									
第四學年Fourth Year																
科技創新與管理	Management of Technological Innovation	3	3	0												
資訊與法律	Information and Law	3	3	0												
管理心理學	Management Psychology	3	3	0												
策略管理	Strategy Management				3	3	0									
商用英文	Commercial English				3	3	0									
企業電子化技術Enterprise Electronic Technology																
AI資料探勘	Data Mining	3	3	0												
資訊安全	Information Security	3	3	0												
AI人工智慧	Artificial Intelligence				3	3	0									
軟體工程	Software Engineering				3	3	0									
企業電子化應用Enterprise Electronic Applications																
行銷與銷售管理資訊系統	MIS of Sale and Marketing	3	3	0												
電子商務	Electronic Commerce	3	3	0												
專案管理	Project Management	3	3	0												
商業智慧	Business Intelligent				3	3	0									
顧客與服務管理資訊系統	Customers and Service Management Systems				3	3	0									
系統導入與個案分析	System Implement and Case Study				3	3	0									
科目	Courses	上學期First Semester			下學期Second Semester											
		學分 Credit	正課 Lecture	實習 Internship	學分 Credit	正課 Lecture	實習 Internship									
共同選修科目General Elective Courses																
第一學年First Year																
全民國防教育軍事訓練（一）	All-Out Defense Education Military Training (I)	1	2	0												
全民國防教育軍事訓練（二）	All-Out Defense Education Military Training (II)				1	2	0									
第二學年Second Year																
全民國防教育軍事訓練（三）	All-Out Defense Education Military Training (III)	1	2	0												
全民國防教育軍事訓練（四）	All-Out Defense Education Military Training (IV)				1	2	0									
第三學年Third Year																
全民國防教育軍事訓練（五）	All-Out Defense Education Military Training (V)	1	2	0												
體育選修	Physical Education Elective	1	2	0												
體育選修	Physical Education Elective				1	2	0									
第四學年Fourth Year																
體育選修	Physical Education Elective	1	2	0												
外語菁英課程	Foreign Language Elite Courses	6	6	0												
外語菁英課程	Foreign Language Elite Courses				6	6	0									
體育選修	Physical Education Elective				1	2	0									
學分/時數統計 Credit/Hour Total	第一學年First Year				第二學年Second Year				第三學年Third Year				第四學年Fourth Year			
	上學期 First Semester		下學期 Second Semester		上學期 First Semester		下學期 Second Semester		上學期 First Semester		下學期 Second Semester		上學期 First Semester		下學期 Second Semester	
	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour	學分 Credit	學時 Hour
必修科目學分/時數 Required Courses Credit / Hour	13	15	18	20	12	14	12	14	15	15	9	9	8	8	5	5

最低選修科目學分/時數 Minimum Electives Courses Credit / Hour	0	0	0	0	3	3	3	3	3	3	9	9	9	9	9	9
總學分數/時數累計 Credits / Hours Total	13	15	18	20	15	17	15	17	18	18	18	18	17	17	14	14

備註Note:

- 一、 畢業至少應修滿 128 學分【必修 92 學分，選修至少 36 學分(其中至少需含本系專業選修 24 學分)】。  
Students should complete at least 128 credits before graduation, including 92 required credits, 36 elective credits (elective credits should have at least 24 credits from department elective courses).
- 二、 博雅通識課程三大領域中，應修習二門不同領域課程，學分總計至少4學分。  
Among the 3 core areas of liberal education curriculum, students should take 4 or more credits in 2 different areas.
- 三、 課程名稱前有標示「△」符號者，為「程式設計課程」。  
Courses with a “△” refers to an application design course.
- 四、 課程名稱前有標示「●」符號者，為「職能專業課程」  
Courses with a “●” refer to a professional competence course.
- 五、 課程名稱前有標示「AI」符號者，為「人工智慧相關課程」。  
Courses with an “AI” refer to an artificial intelligence related course.
- 六、 專業選修至少24學分，企業電子化技術與企業電子化應用二領域各必須至少修三門課。  
Elective credits should have at least 24 credits from department elective courses, and you are required to take at least three courses each of the two areas of "Enterprise Electronic Application" and "Enterprise Electronic Technology".
- 七、 「系統導入與個案分析」可在企業電子化應用與企業電子化技術二領域中擇一承認。  
Systems Implement and Case Analysis is recognized as one of the two areas of "Enterprise Electronic Application" and "Enterprise Electronic Technology".
- 八、 為因應法規變更、評鑑建議或政府計畫規定等外在因素，本系保有調整學分計畫之權利。若有修訂，將於學期開始前公告，並明確說明修訂內容、影響範圍及相關配套措施，以保障學生權益。  
The department reserves the right to adjust the curriculum in response to external factors such as changes in regulations, suggestions of evaluation and accreditation, or government program regulations. If there are any revisions, will be announced before the start of the semester, and the revised content, scope of impact, and related supporting measures will be clearly stated to protect the rights and interests of students.