

國立勤益科技大學 113 學年度進修部碩士在職專班流通管理系學分計畫表

National Chin-Yi University of Technology Continuing Education Division
Curriculum for 2024 In-Service Master Program of Department of Distribution Management

112.09.13 系課程委員會會議審議通過
112.10.17 系課程委員會會議審議通過
112.10.25 臨時系務會議審議通過
112.11.23 院課程會議審議通過
112.12.07 校課程委員會會議及 112.12.21 臨時教務會議審議通過
113.05.15 112 學年度第 2 學期第 3 次系課程會議審議通過
113.05.22 112 學年度第 2 學期第 4 次系務會議審議通過
113.11.19 113 學年度第 1 學期第 1 次院課程會議審議通過
113.12.05 校課程委員會會議及 113.12.24 臨時教務會議審議通過

科目	Courses	上學期First Semester			下學期Second Semester		
		學分 Credit	正課 Lecture	實習 Internship	學分 Credit	正課 Lecture	實習 Internship
共同必修科目(8學分)General Required Courses(8credits hours)							
第一學年First Year							
書報討論(一)	Seminar (I)	1	1	0			
書報討論(二)	Seminar (II)				1	1	0
第二學年Second Year							
論文(一)	Thesis (I)	3	3	0			
論文(二)	Thesis (II)				3	3	0
科目	Courses	上學期First Semester			下學期Second Semester		
		學分 Credit	正課 Lecture	實習 Internship	學分 Credit	正課 Lecture	實習 Internship
專業選修科目Department Electives Courses							
第一學年First Year							
研究方法Research Method							
企業研究方法	Business Research Method	3	3	0			
統計分析與方法	Statistical Analysis and Methods				3	3	0
科技應用領域Technology Application							
資訊安全與管理	Information Security Management	3	3	0			
多媒體科技與應用	Multimedia Technology Applications	3	3	0			
商業智慧	Business Intelligence	3	3	0			
無店鋪行銷	Non-Store Marketing				3	3	0
流通科技管理研討	Advanced Distribution Technology Management				3	3	0
物流設施規劃	Logistics Facilities Planning				3	3	0
大數據分析研討	Advanced Big Data Analysis				3	3	0
經營管理領域Business Management							
流通連鎖加盟與法規	Distribution Chain and Franchising Regulation	3	3	0			
通路策略	Marketing Channel Strategy	3	3	0			
服務行銷管理	Service Marketing	3	3	0			
消費者行為研討	Advanced Consumer Behavior	3	3	0			
智慧零售研討	Advanced Smart Retailing	3	3	0			
人力資源管理研討	Advanced Human Resources Management				3	3	0
顧客關係管理研討	Advanced Customer Relationship Management				3	3	0
決策分析	Decision Analysis				3	3	0
管理科學	Management Science				3	3	0
中國式管理	Management of China Style				3	3	0
第二學年Second Year							
科技應用領域Technology Application							
電子商務研討	Advanced E-Commerce	3	3	0			
行動商務	M-Commerce	3	3	0			
國際物流	International Logistics	3	3	0			
策略性物流管理	Strategic Logistics Management				3	3	0
供應鏈管理研討	Advanced Supply Chain Management				3	3	0
經營管理領域Business Management							
財務管理研討	Advanced Financial Management	3	3	0			
專案管理研討	Advanced Project Management	3	3	0			
賣場規劃與設計研討	Advanced Store Facility Planning and Design	3	3	0			
競爭策略	Competitive Strategy	3	3	0			
企業資源規劃研討	Advanced Enterprise Resource Planning	3	3	0			
商業心理學	Business Psychology	3	3	0			
高等作業管理	Advanced Operations Management				3	3	0
組織理論與管理	Organization Theory and Management				3	3	0
流通業態分析	Distribution Chain Store Type Analysis				3	3	0
科目	Courses	上學期First Semester			下學期Second Semester		
		學分 Credit	正課 Lecture	實習 Internship	學分 Credit	正課 Lecture	實習 Internship
共同選修科目General Elective Courses							
第二學年Second Year							

海外研習	Overseas Study	3	3	0		
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備註Note:

- 一、 畢業學分至少38學分(含必修書報討論2學分、必修論文6學分、選修30學分)
Students In-service Master degree program of Distribution Management are required to take 38 credit hours (including Thesis 6 credits, Seminar 2 credit, General Electives Courses and Department Electives Courses at least 30 credits).
- 二、 學生應於申請學位考試前至「教育部臺灣學術倫理教育資源中心」網路平臺完成學術研究倫理教育課程，至少6小時課程。
Students need to complete the academic research ethics education course for at least 6 hours before the final degree application.
- 三、 海外研習：於暑假開課，並安排赴海外研習。學分計入碩二上學期。
Study Abroad: The course will start during the summer vacation and be arranged to study abroad. Credits are included in the first semester of the second year of the master's degree.
- 四、 為因應法規變更、評鑑建議或政府計畫規定等外在因素，本系保有調整學分計畫之權利。若有修訂，將於學期開始前公告，並明確說明修訂內容、影響範圍及相關配套措施，以保障學生權益。
The department reserves the right to adjust the curriculum in response to external factors such as changes in regulations, suggestions of evaluation and accreditation, or government program regulations. If there are any revisions, will be announced before the start of the semester, and the revised content, scope of impact, and related supporting measures will be clearly stated to protect the rights and interests of students.