

國立勤益科技大學113學年度進修部二年制流通管理系學分計畫表

National Chin-Yi University of Technology Continuing Education Division
Curriculum for 2024 Two-Year Bachelor Program of Department of Distribution Management

112.09.13系課程委員會會議審議通過
112.10.17系課程委員會會議審議通過
112.10.25臨時系務會議審議通過
112.11.23院課程會議審議通過
112.12.07.校課程委員會會議及112.12.21.臨時教務會議審議通過

| 科目 | Courses | 上學期First Semester | | | 下學期Second Semester | | |
|--|--|-------------------|---------------|------------------|--------------------|---------------|------------------|
| | | 學分 Credit | 正課 Lecture | 實習 Internship | 學分 Credit | 正課 Lecture | 實習 Internship |
| 共同必修科目(10學分)General Required Courses(10credits hours) | | | | | | | |
| 第一學年First Year | | | | | | | |
| 藝術與哲學 | Art and Philosophy | 2 | 2 | 0 | | | |
| 憲法與民主 | Constitution and Democracy | | | | 2 | 2 | 0 |
| 第二學年Second Year | | | | | | | |
| 實用英文 | Practical English | 2 | 2 | 0 | | | |
| 歷史與文化 | History and Culture | 2 | 2 | 0 | | | |
| 中國文學 | Chinese Literature | | | | 2 | 2 | 0 |
| 科目 | Courses | 上學期First Semester | | | 下學期Second Semester | | |
| | | 學分 Credit | 正課 Lecture | 實習 Internship | 學分 Credit | 正課 Lecture | 實習 Internship |
| 專業必修科目(21學分)Department Required Courses(21credits hours) | | | | | | | |
| 第一學年First Year | | | | | | | |
| 行銷管理 | Marketing Management | 3 | 3 | 0 | | | |
| 電子商務 | Electronic Commerce | 3 | 3 | 0 | | | |
| 零售管理 | Retailing Management | 3 | 3 | 0 | | | |
| 統計學 | Statistics | | | | 3 | 3 | 0 |
| 會計學 | Accounting Principles | | | | 3 | 3 | 0 |
| 服務作業管理 | Service Operations Management | | | | 3 | 3 | 0 |
| 第二學年Second Year | | | | | | | |
| 連鎖與加盟管理 | Franchise Business Management | | | | 3 | 3 | 0 |
| 科目 | Courses | 上學期First Semester | | | 下學期Second Semester | | |
| | | 學分 Credit | 正課 Lecture | 實習 Internship | 學分 Credit | 正課 Lecture | 實習 Internship |
| 專業選修科目Department Electives Courses | | | | | | | |
| 第一學年First Year | | | | | | | |
| 商業自動化實務 | Commercial Automation Practice | 3 | 3 | 0 | | | |
| 套裝軟體 | Software Application | 3 | 3 | 0 | | | |
| 商業心理學 | Business Psychology | 3 | 3 | 0 | | | |
| 倉儲與物料管理 | Warehousing and Material Management | 3 | 3 | 0 | | | |
| 通識課程 | Liberal Education Curriculums | 3 | 3 | 0 | | | |
| 消費者行為 | Consumer Behavior | | | | 3 | 3 | 0 |
| 稅務法規 | Taxation Law | | | | 3 | 3 | 0 |
| 物流管理 | Logistics Management | | | | 3 | 3 | 0 |
| 流通科技管理 | Distribution Technology Management | | | | 3 | 3 | 0 |
| △資訊管理與程式設計 | Information Management and Programming | | | | 3 | 3 | 0 |
| 第二學年Second Year | | | | | | | |
| 企業再造 | Business Reengineering | 3 | 3 | 0 | | | |
| 電子化企業 | E-Business | 3 | 3 | 0 | | | |
| 賣場規劃與管理 | Store Facility Planning and Management | 3 | 3 | 0 | | | |
| 通路管理 | Marketing Channel Management | 3 | 3 | 0 | | | |
| 商事法 | Commercial Law | 3 | 3 | 0 | | | |
| 服務管理實務 | Service Management Practice | 3 | 3 | 0 | | | |
| 財務管理 | Financial Management | 3 | 3 | 0 | | | |
| 行銷研究 | Marketing Research | | | | 3 | 3 | 0 |
| 供應鏈管理 | Supply Chain Management | | | | 3 | 3 | 0 |
| 企業資源規劃 | Enterprise Resource Planning | | | | 3 | 3 | 0 |
| 人力資源管理 | Human Resource Management | | | | 3 | 3 | 0 |
| 生產作業管理 | Production and Operation Management | | | | 3 | 3 | 0 |
| 數量方法 | Quantitative Methods | | | | 3 | 3 | 0 |
| 統計分析 | Statistical Analysis | | | | 3 | 3 | 0 |
| 資料庫管理 | Database Management | | | | 3 | 3 | 0 |

| 學分/時數統計 Credit/Hour Total | 第一學年First Year | | | | 第二學年Second Year | | | |
|--|-----------------------|------------|------------------------|------------|-----------------------|------------|------------------------|------------|
| | 上學期 First Semester | | 下學期 Second Semester | | 上學期 First Semester | | 下學期 Second Semester | |
| | 學分 Credit | 學時 Hour | 學分 Credit | 學時 Hour | 學分 Credit | 學時 Hour | 學分 Credit | 學時 Hour |
| 必修科目學分/時數 Required Courses Credit / Hour | 11 | 11 | 11 | 11 | 4 | 4 | 5 | 5 |
| 最低選修科目學分/時數 Minimum Electives Courses Credit / Hour | 9 | 9 | 9 | 9 | 12 | 12 | 12 | 12 |
| 總學分數/時數累計 Credits / Hours Total | 20 | 20 | 20 | 20 | 16 | 16 | 17 | 17 |

備註Note:

- 一、 畢業至少應修滿 72 學分【必修 31 學分，選修至少 41 學分(其中至少需含本系專業選修 30 學分)】。
Students should complete at least 72 credits before graduation, including 31 required credits, 41 elective credits (elective credits should have at least 30 credits from department elective courses).
- 二、 選修通識課程包含性別平等、智慧財產權、海洋教育等相關課程；選修通識課程由通識學院協助開設。
Liberal Education Courses include gender equality courses、intellectual property courses、marine education courses, and these courses provided by College of General Education.
- 三、 凡本系專業必選修課程皆可搭配業界專家協同教學或講座，並調整為實務課程。
Students who are taking courses from the Department of Distribution Management can have collaborative teaching implementation of effectiveness of the industry experts as a practical course.
- 四、 課程名稱前有標示「△」符號者，為「程式設計課程」。
Courses with a “△” refers to an application design course.